



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 01/31/2018

GMT: HOWARD HUDSON

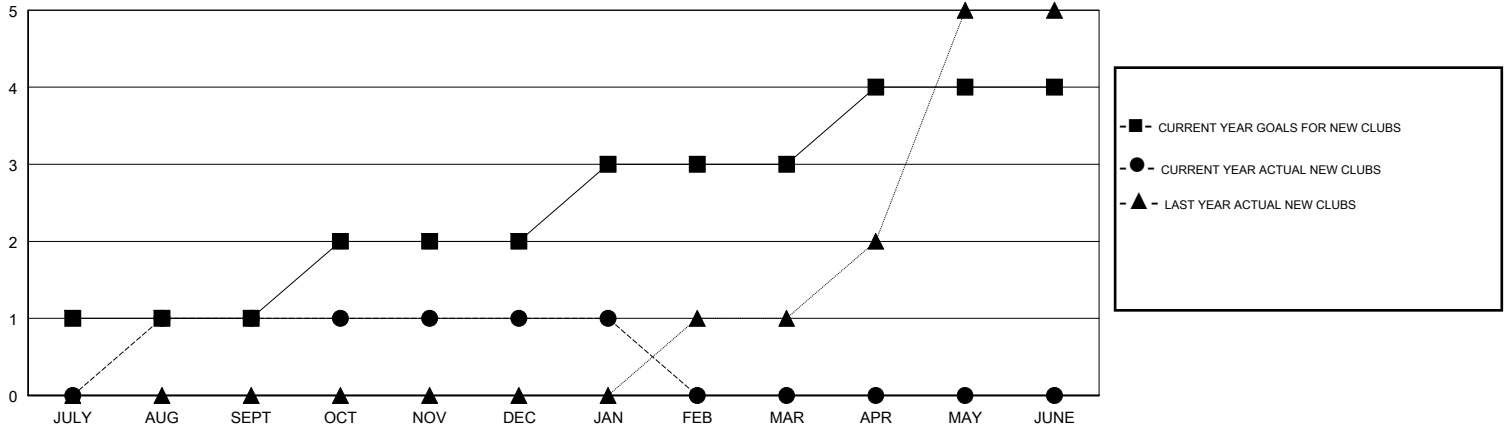
LOCATION CALIFORNIA

GMT CA

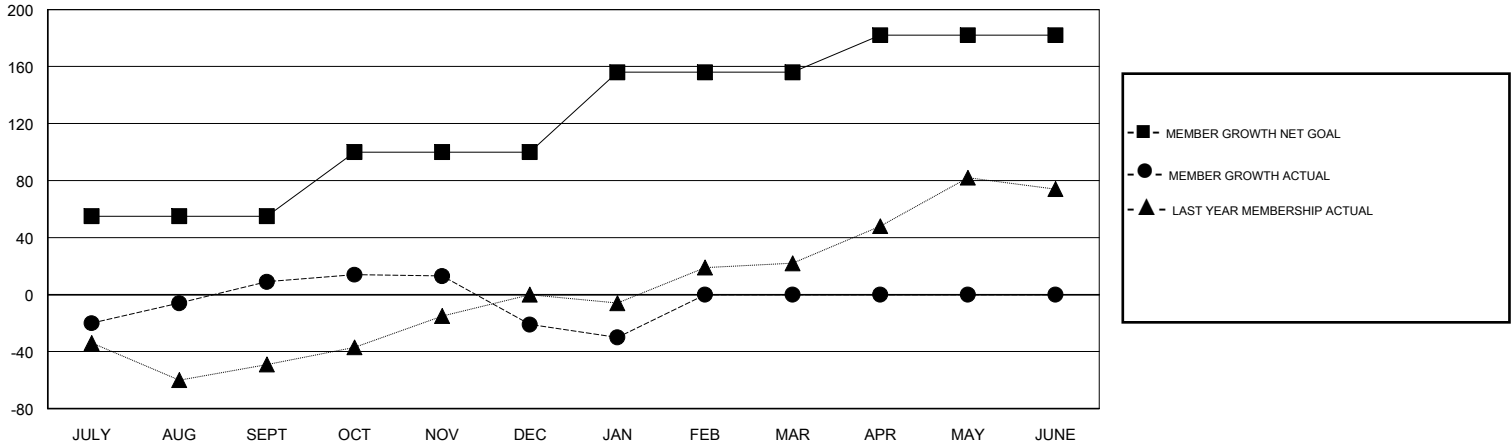
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	0
OCT/NOV/DEC	1	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	55	100	83
OCT/NOV/DEC	45	45	75
JAN/FEB/MAR	56	12	21
APR/MAY/JUNE	26	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	31 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	693 (55.66%)
DECEASED	4	FEMALE	552 (44.34%)
CLUB CANCELLED	9	Women Percentage Fiscal Year Goal: 44%	
OTHER	166	TOTAL FAMILY UNIT MEMBERS	299
TOTAL	179	FAMILY MEMBERS PAYING HALF DUES	160

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)